



Course Agenda

Monday, October 17, 2011

8:15am	Arrive on Campus	Panama & Samuel Morris
8:30-9:30am	Opening Ceremony	Skilling 193
	Paul Marca Stanford Center for Professional Development, Executive Director (Acting)	
	Stephen Monismith Chair-Department of Civil and Environmental Engineering, Stanford University	
	Piotr Moncarz Academic Director, Poland's TOP 500 Innovators Program	
	Leszek Balcerowicz Former Deputy PM and Min. of Finance of Poland	
	Tad Taube Honorary Consul of the Republic of Poland for Silicon Valley	
	Jerzy Orkiszewski US-Polish Trade Council	
	Mark Chandler San Francisco Mayor's office	
	Piotr Sulikowski Group leader, Poland's Top 500	
9:30-9:45am	Photo	
9:45-12:00pm	Program Overview and lecture Piotr Moncarz , Academic Director	
12:00-1:30pm	Lunch	Tresidder
1:30pm -2:15pm	Complete J Arrival and Insurance Forms	Skilling 193
2:15 - 3:30pm	Stanford Campus Tour	
3:30 - 4:15pm	Free time	
4:15pm- 5:15pm	Energy Seminar: <i>California's Energy Future Study: Portraits of the Energy System in 2050</i>	HEC NVIDIA Auditorium
5:30pm	Opening Dinner	Stanford Faculty Club
7:00pm	Bus departs for Oakwood Apartments	



Tuesday, October 18, 2011

9:00-10:15am	Design Thinking Banny Banerjee	Skilling 193
10:30-12:00pm	Stanford's Role in the Innovation Ecosystem Paul Marca	Skilling 193
12:00-1:00pm	Lunch	Tresidder
1:00 - 4:00pm	Site Visit: D2M	

Wednesday, October 19, 2011

9:00 - 12:00pm	Diversity and Innovation Pam Hinds	Skilling 193
12:00-1:30pm	Lunch	Tresidder
1:30 - 4:00pm	Idea 2 Company: What is Entrepreneurship Donna Novitsky	Skilling 193
4:00 - 4:30pm	Free time	
4:30 - 5:30pm	Entrepreneurial Thought Leaders Seminar Managing Director of Foundry Group; Co-Founder of TechStars Brad Feld	NVIDIA Auditorium, HEC
6:00pm	Bus departs for Oakwood Apartments	

Thursday, October 20, 2011

9:00 - 10:30am	Idea 2 Company: Recognizing good opportunities and the difference between an idea and a business Donna Novitsky	
10:30-11:00am	Break	
11:00-12:30pm	Idea 2 Company: Creating markets while creating products Donna Novitsky	
12:30-1:30pm	Lunch	Tresidder



Thursday, October 20, 2011(cont)

1:30pm -4:30pm

Shale Gas

Oak West, Tresidder

Consul Malgorzata Cup, Consulate General of the Republic of Poland in Los Angeles
Welcome from the Consulate

Piotr Moncarz, Academic Director
Welcome and introduction

Shale Gas in Poland
Prof. Jan Hupka, Gdansk University of Technology

Is Tight Shale Gas and Oil the Answer?
Prof. Sidney Green, University of Utah, Senior Advisor Schlumberger

Hydraulic fracturing and reservoir stimulation
Prof. Mark Zoback, Stanford University

Hydraulic Fracturing and the Environment
Prof. Davies Ford, University of Texas

4:30pm

Bus departs for Oakwood Apartments

Friday, October 21, 2011

10:00 - 12:00pm

Shale Gas (cont.)

Fireplace Lounge, Oakwood Apartments

Water Technology and Shale Gas
David Kujawski, RWEA, LA

Fracking, Mechanical Problems
Dr. Brun Hilbert, Principal Engineer, Licensed Mechanical Engineer, Exponent

QA/QC - Impact on Environment and ROI
Jan Krzysiek, Drillable Brusk Co.

Discussion and Road Map

12:00 - 1:00pm

Lunch

1:30 - 4:30pm

Renewable Energy

Nuclear Energy Update
Dr. Chaim Braun, Consulting Professor, Stanford University

The Recent Resurgence of Underground Coal Gasification
Joshua White, Computational Geosciences Group, Lawrence Livermore National
Laboratory

Turbines - new technologies, new efficiencies
Prof. JanuszBadur and Dr. Michal Karcz, Polish Academy of Science (PAN) Institute
ofFluid-Flow Machinery, Gdansk

Energy Storage and What's New in Batteries
Celina Mikolajczak, Exponent



Deep Geothermic Energy
Dr. Marcin Lemanski, Polish Academy of Science (PAN) Institute of Fluid-Flow
Machinery, Gdansk

Summary and discussion Prof. Piotr Moncarz

Monday, October 24, 2011

9:00 - 12:00pm	Radical Collaboration on a Mission Chris Gerdes	Skilling 193
12:00 - 1:00pm	Lunch	
1:00 - 3:00pm	Group Work on Projects	Skilling 193
3:30 - 4:15pm	Free time	
4:15pm- 5:15pm	Energy Seminar: <i>Clean Energy: The Intersection of Technology, Policy and Finance</i>	NVIDIA Auditorium
6:00pm	Bus departs for Oakwood Apartments	

Tuesday, October 25, 2011

9:00 - 12:00pm	Innovation: Hunting in Organizations Large and Small Mark Schar	Skilling 193
12:00-1:00pm	Lunch	Tresidder
1:15 - 4:00pm	Site Visit: D-School	
4:00pm	Bus departs for Oakwood Apartments	

Wednesday, October 26, 2011

9:00 - 12:00pm	Creativity Tina Seelig	Skilling 193
12:00-1:00pm	Lunch	Tresidder
1:00pm - 3:00pm	Group work on projects	
3:00 - 4:30pm	Free time	
4:30 - 5:30pm	Entrepreneurial Thought Leaders Seminar Co-Founder and CTO of Bespoke Innovations Scott Summit	NVIDIA Auditorium



Thursday, October 27, 2011

9:00 - 12:00pm	Crossing the Chasm Lynda Smith	Skilling 193
12:00-1:00pm	Lunch	Tresidder
1:00 - 4:00pm	Free time	
4:30pm	Bus departs for Oakwood Apartments	

Friday, October 28, 2011

9:00 - 12:00pm	Group Presentations	Skilling 193
12:00 - 1:00pm	Lunch	Tresidder
1:00 - 2:00pm	Group review and debrief	Skilling 193
2:00 - 4:30pm	Research time on Stanford Campus	
4:30pm	Bus departs for Oakwood Apartments	

Monday, October 31, 2011

9:00 - 12:00pm	Risk Management and Decision Making Bruce Judd	Skilling 193
12:00 - 1:30pm	Lunch	Tresidder
1:30 - 4:30pm	Essential Legal Issues for Silicon Valley Start-Ups Stan Lewandowski , K&L Gates LLP Chuck Holland, K&L Gates LLP David Frazee, K&L Gates LLP	Skilling 193
4:45pm	Bus departs for Oakwood Apartments	

Tuesday, November 1, 2011

9:00 - 12:00pm	Innovation and Design Thinking Bill Burnett	Skilling 193
12:00-1:30pm	Lunch	Tresidder
1:30pm - 3:30pm	Free time or group projects	
3:30pm	Bus departs for Oakwood Apartments	
5:30pm	BBQ - PM Prof. Leszek Balcerowicz, Dr. Ewa Balcerowicz, Board Members with Partners, BoDUSPTC	Oakwood



Wednesday, November 2, 2011

9:00 - 10:30pm	Innovation Transfer—Cultural barriers between Academic and Commercial World Piotr Moncarz	Skilling 193
10:30pm - 12:00pm	Free time	
12:00-1:30pm	Lunch	Tresidder
1:30pm - 3:00pm	Technology Valuation Lecture AndrzejPawlak	
3:00 - 4:30pm	Free time	
4:30 - 5:30pm	Entrepreneurial Thought Leaders Seminar CEO of Eucalyptus; Former CEO of MySQL AB	NVIDIA Auditorium, HEC
6:00pm	Bus departs for Oakwood Apartments	

Thursday, November 3, 2011

9:00 - 11:00am	Technology Valuation Workshop Andrzej Pawlak	Skilling 193
11:00am	Bus departs for KLA Tencore	
12:00-12:30pm	Lunch at KLA Tencore	
12:30 - 5:00pm	Site visit: KLA Tencore	
5:00pm	Bus departs for Oakwood Apartments	
6:30pm	Daniel Stachowiak and Polish American Engineers Club	Oakwood

Friday, November 4, 2011

9:00 - 10:30am	Angel Capital demystified Stewart Guenther	Skilling 193
12:00pm	Bus leave for Google	
12:30 pm	Site visit: Google	
6:00pm	Fireside chat: Angel Capital and its role in stimulating innovations Stewart Guenther	Oakwood



Monday, November 7, 2011

9:00 - 12:00pm	Making Your Innovation Significant: Reaching Big Markets Janusz Bryzek, LVSensors Tomasz Kruszewski, T-Komp Krzysztof Kujawa Patrina Mack Moderator: Clay Bullwinkel, Silicon Valley Flow, LLC	Skilling 193
12:00 - 1:30pm	Lunch	Tresidder
1:30 -3:00pm	Free time	
3:00pm	Bus departs for Oakwood Apartments	

Tuesday, November 8, 2011

9:00 - 11:00am	Welcome and introductions "Genentech - Innovation is in our DNA" History of Genentech Thomas Zionchek Antibody drug conjugates Kinney Horn Open discussion, Q&A	Skilling 193
11:00 - 11:15am	Coffee break	
11:15 - 12:00am	"The story of three patents" Jerzy Orkiszewski	
12:00 - 1:30pm	Lunch	Tresidder
1:30pm	Bus leaves for site visit	
2:00pm	Site visit: Intel Museum	
3:00pm	Bus departs for Oakwood Apartments	

Wednesday, November 9, 2011

9:00 - 12:00pm	Foresight and Innovation Part 1 Bill Cockayne	Skilling 193
12:00-1:30pm	Lunch	Tresidder
1:30pm - 3:30pm	Project Review Donna Novitsky Mike Lyons	Skilling 193
3:30pm - 4:30pm	Free time	



4:30 - 5:30pm	Entrepreneurial Thought Leaders Seminar Adam Lowry - Co-Founder and Chief, Greenskeeper of Method Products	NVIDIA Auditorium, HEC
6:00pm	Bus departs for Oakwood Apartments	
7:30pm	Fireside chat Lukasz Grabiec, Intel Michal Skiba, Cisco	Oakwood Apartments

Thursday, November 10, 2011

9:00 - 12:00pm	Foresight and Innovation Part 2 Bill Cockayne	Skilling 193
12:00-1:30pm	Lunch	Tresidder
1:30pm	Bus leaves for site visit	
2:00 - 4:00pm	Site Visit: Aruba Networks	
4:00pm	Bus departs for Oakwood Apartments	

Friday, November 11, 2011

10:10am	Bus departs Oakwood for Park Auditorium, Xerox Park	
11:00 - 1:30pm	Angel Capital investors meeting (box lunch included)	
2:00pm	bus departs for Oakwood Apts.	

Monday, November 14, 2011

9:00 - 12:00pm	IP Assets at University Kirsten Leute	Skilling 193
12:00 - 1:30pm	Lunch	
1:30 - 3:00pm	Group work on projects	
3:00 - 4:15pm	Free time	
4:15pm- 5:15pm	Optional: Energy Seminar: <i>Solar Energy Mini-Series: Future Opportunities in the Solar Industry</i>	NVIDIA Auditorium, HEC
6:00pm	Bus departs for Oakwood Apartments	



Tuesday, November 15, 2011

9:00-12:00pm	Global Project and Global Learning Dr. Renate Fruchter	Skilling 193
12:00-1:30pm	Lunch	Tresidder
1:30pm	Bus departs for Exponent	
1:30 - 4:30pm	Site visit: Exponent - discussion re. R&D excitement outside of academia	
4:45pm	Bus departs for Oakwood Apartments	
6:30 - 8:30pm	Money Tree Q3 Review: Where Did All The Money Go Computer History Museum	

Wednesday, November 16, 2011

9:00 - 12:00pm	Financing Innovation-to-Market a practical experience Pitch Johnson, Francis Skrobiszewski, Thomas Gresk Moderator: Stan Lewandowski	Skilling 193
12:00-12:30pm	Lunch	Tresidder
12:30pm - 3:00pm	Bringing the lesson back Bill Cockayne Tamara Carleton	
3:00pm - 4:30pm	Free time	
4:30 - 5:30pm	Entrepreneurial Thought Leaders Seminar Dana Mead - Partner at Kleiner Perkins Caufield& Byers	NVIDIA Auditorium, HEC
6:00pm	Bus departs for Oakwood Apartments	

Thursday, November 17, 2011

9:00 - 12:00pm	Entrepreneurship Sara Rauchwerger	Skilling 193
12:00-1:30pm	Lunch	Tresidder
1:30 - 4:30pm	Project Work	
4:30pm	Bus departs for Oakwood Apartments	
7:30pm	Meeting with Mark Iwanowski, Trident Capital	Oakwood Apartments



Friday, November 18, 2011

9:00 - 10:30pm	Work in a multicultural society Piotr Moncarz	Skilling 193
10:45 - 12:00pm	Course discussion	
12:00 - 1:30pm	Lunch	
1:00 - 2:00pm	Group review and debrief	Skilling 193
2:00 - 4:30pm	Research time on Stanford Campus	
4:30pm	Bus departs for Oakwood Apartment	

Monday, November 21, 2011

9:00 - 12:00pm	Freshwater flows into the San Francisco/Bay Delta ecosystem: The role of science and engineering in sustainable management of the system for people and fish. Stephen Monismith	Skilling 193
12:00 - 1:00pm	Lunch	
1:00 - 3:00pm	Group Work on Projects	
3:00 - 4:30pm	Free time	
4:30pm	Bus departs for Oakwood Apartments	

Tuesday, November 22, 2011

9:00 - 12:00pm	IP - Practical Perspective Soody Tronson, Esq.	Skilling 193
12:00 - 1:30pm	Lunch	
1:30 - 4:00pm	Group Work on Projects	
4:30pm	Bus departs for Oakwood Apartments	

Wednesday, November 23, 2011

9:00 - 12:00pm	Financial Projections for the Start-up Mike Lyons	Skilling 193
12:00 - 1:00pm	Lunch	Tresidder
1:00pm	Bus departs for Oakwood Apartments	
2:00pm	Bus departs for Nevada	Oakwood Apartments



Thursday, November 24, 2011

Thanksgiving Holiday—No class

Friday, November 25, 2011

Thanksgiving Holiday—No class

Monday, November 28, 2011

9:00 - 12:00pm	Converting Strategy into Action Ray Levitt	Skilling 193
12:00 - 2:00pm	Lunch	
2:00 - 3:00pm	STPV Overview Rebecca Edwards	
3:30 - 4:15pm	Free time	
4:15pm- 5:15pm	Optional: Energy Seminar: <i>Going Underground: What the future hold for Geothermal Energy</i>	NVIDIA Auditorium, HEC
6:00pm	Bus departs for Oakwood Apartments	

Tuesday, November 29, 2011

9:00 - 12:00pm	Strategic Execution Framework John Warren	Skilling 193
12:00 - 1:30pm	Lunch	
1:30 - 4:30pm	Project work	
4:30pm	Bus departs for Oakwood Apartments	

Wednesday, November 30, 2011

9:00 - 12:00pm	Teams and Project Work Tim Wasserman	Skilling 193
12:00-1:30pm	Lunch	Tresidder
1:30pm - 3:00pm	Workshop Soody Tronson	
3:00pm - 4:30pm	Free time	



4:30 - 5:30pm Entrepreneurial Thought Leaders Seminar NVIDIA Auditorium, HEC
Jessica Mah - Co-Founder, Architect and CEO of inDinero

6:00pm Bus departs for Oakwood Apartments

Thursday, December 1, 2011

9:00 - 12:00pm Managing Scientists, Engineers and Technicians Skilling 193
Steve Barley

12:00-1:30pm Lunch Tresidder

1:30 - 4:00pm Free time

4:30pm Bus departs for Oakwood Apartments

Friday, December 2, 2011

1:00 - 4:00pm Medical and pharmaceutical Skilling 193
WaldemarPriebe
MaciejKieturakis
Joanna Liliental

4:30pm Bus departs for Oakwood Apartment

7:00pm Bus departs from Oakwood for private reception at Dr. Kieturakis' residence

9:30pm Bus departs for Oakwood

Monday, December 5, 2011

9:00 - 12:00pm Entrepreneurship Workshop Skilling 193
Sara Rauchwerger

12:00 - 1:30pm Lunch

1:30 - 3:30pm Entrepreneurship Workshop Skilling 193
Sara Rauchwerger

3:30 - 4:15pm Free time

4:15pm- 5:15pm Optional: Energy Seminar: NVIDIA Auditorium, HEC
Stanford's ARPA-e Sensor and Behavior Initiative

6:00pm Bus departs for Oakwood Apartments



Tuesday, December 6, 2011

9:00 - 12:00pm	Rapid Transformation Behnam Tabrizi	Skilling 193
12:00 - 1:00pm	Lunch	
1:00	Bus departs for NASA	
1:30 - 4:30pm	Site visit: NASA Ames Research Center in Mountain View	
5:00pm	Bus departs for Oakwood Apartments	

Wednesday, December 7, 2011

9:00 - 12:00pm	Site visit: Cisco	
12:00	Bus departs for Stanford	
12:30 - 1:30pm	Lunch	
1:30 - 4:30pm	Leadership and Transformation Behnam Tabrizi	Skilling 193
5:00pm	Bus departs for Oakwood Apartments	

Thursday, December 8, 2011

9:00 - 10:30pm	Corporate governance - Silicon valley style Michael R. Gaulke	Skilling 193
10:45am - 12:00pm	Innovation in Education James Parkinson	
12:00 - 1:00pm	Lunch	
1:30pm	Bus departs for SLAC	
2:00 - 4:00pm	Site visit: SLAC	
4:30pm	Bus departs for Oakwood Apartments	

Friday, December 9 2011

9:00 - 12:00pm	Final group Presentations	Skilling 193
12:00 - 1:30pm	Lunch	
1:30 - 3:00pm	Project Feedback	
3:00 - 4:00pm	Free time	
4:30pm	Bus leaves Oakwood	



Tuesday, December 13 2011

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| 5:15 | Bus departs for Stanford University | |
| 6:00pm | Closing banquet and certificate presentation | Li Ka Shing Center for Learning and Knowledge |
| 9:30pm | Bus departs for Oakwood Apartments | |