



Course Agenda

Monday, April 30, 2012

7:15am	Bus leaves for Stanford Campus	
8:15am	Arrive on Campus	Panama & Via Ortega
8:30-9:30am	Opening Ceremony	HEC010
	Paul Marca Stanford Center for Professional Development, Executive Director	
	Jim Plummer Dean of Engineering, Stanford University	
	Piotr Moncarz Academic Director, Poland's TOP 500 Innovators Program	
	Mark Chandler San Francisco Mayor's Office	
	Jerzy Orkiszewski US-Polish Trade Council	
9:30-10:00am	Photo and Break	
10:00-12:00pm	Program Overview	
12:00-1:15pm	Lunch	Tresidder
1:30pm	Bus returns to Oakwood	
4:30pm	Bus leaves for Stanford Campus	
5:30pm	Opening Dinner	Stanford Faculty Club
7:30pm	Bus departs for Oakwood Apartments	



Tuesday, May 1, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00-12:00pm	Fundamentals in Patent Law and Strategy Jeff Schox, Stanford University	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30 - 3:00pm	Managing Intangible Assets to Exploit Innovations Michael Pierantozzi	HEC010
4:30pm	Bus leaves for Oakwood	

Wednesday, May 2, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00-12:00pm	Patents and Licensing Part 1: Understanding Patent Claims, Searching for Patents, and Interplay Between Patents and Licensing Sody Tronson, Sody Tronson Law Group	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30 - 4:00pm	Patents and Licensing Part 2: Understanding Patent Claims, Searching for Patents, and Interplay Between Patents and Licensing Sody Tronson, Sody Tronson Law Group	HEC010
4:30 - 5:30pm	Entrepreneurial Thought Leaders Seminar- Internship	HEC Auditorium
6:00pm	Bus leaves for Oakwood	



Thursday, May 3, 2012

8:45am	Arrive on Campus	Panama & Via Ortega
9:00-12:00pm	Silicon Valley Fundamentals Tom Byers, Stanford University	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30 - 2:30pm	Intro to the Global Project Dr. Renate Fruchter, Stanford University	HEC010
2:30 - 4:50pm	Lessons for Poland for IP and Group Work Piotr Moncarz, Stanford University	HEC010
5:00pm	Bus leaves from Stanford to WilmerHale	
5:45 - 8:15pm	The Entrepreneur's Club Event with Steve Blank- Internship	WilmerHale
8:30pm	Bus leaves for Oakwood	

Friday, May 4, 2012

10:00-12:30pm	Site Visit: Plug and Play	
12:00-1:30pm	Lunch on your own	Downtown San Jose
2:00 - 5:00pm	Site Visit: Tech Museum	



Course Agenda

Monday, May 7, 2012

7:30am	Bus leaves for Stanford Campus	Oakwood Apts
8:00-9:00am	Weekly Overview	HEC010
9:00-12:00pm	Design Thinking and Team Innovation Mark Schar, Stanford University	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30-2:30pm	Site Visit - Tour of d.School Mark Schar, Stanford University	d.School
4:30pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Tuesday, May 8, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
10:00-12:00pm	Design Thinking Empathy Banny Banerjee, Stanford University	HEC010
12:00-1:15pm	Lunch	Tresidder
2:30 - 4:30pm	Technology Licensing at Stanford University Kirsten Leute, Stanford University	HEC010
5:00pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Wednesday, May 9, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-11:00am	Radical Collaboration on a Mission Chris Gerdes, Stanford University	HEC010
12:00-1:15pm	Lunch	Tresidder
1:15-3:30pm	Site Visit - VAIL	Bus Stop behind Faculty Club
3:30pm	Bus leaves to Via Ortega & Panama	VAIL
4:30 - 5:30pm	Entrepreneurial Thought Leaders Seminar- Internship	HEC Auditorium
6:00pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama



Thursday, May 10, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:00pm	Rapid Transformation Behnam Tabrizi, Stanford University	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30 - 4:30pm	Leadership and Transformation Behnam Tabrizi, Stanford University	HEC010
4:30 - 6:00pm	Innovation Lessons for Poland Piotr Moncarz, Stanford University	HEC010
6:30pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Friday, May 11, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:00pm	Innovation and Design Thinking Bill Burnett, Stanford University	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30 - 6:00pm	<u>Internships</u> Internship with Dr. Fruchter Group 1 —Internship at 12:10pm—3:00pm Location: Y2E2, room 292 (we will lead you to this room) Group 2 —Internship 3:00pm—6:00pm Location: Y2E2, room 292. (Please meet at the bamboo stairs in front of our classroom at 2:50pm. We will take you to the room) Internship with Dr. Joanna Wysocka* Group 3—Internship 2:00pm Location: SIM1 Lorry Lokey, 3 rd Floor room G3078. (Please meet at the bamboo stairs in front of our classroom at 1:40pm. We will take you to the room) <i>*Note that this internship is for the 20 people who did not sign up for Dr. Fruchter's event.</i>	Various
6:30pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama



Course Agenda

Monday, May 21, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:00pm	Converting Strategy into Action Ray Levitt, Stanford University	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30-4:30pm	Strategic Execution Framework John Warren, IPS Learning	HEC010
5:00pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Tuesday, May 22, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:00pm	Strategy Execution Mapping: Part 1 - Apple Case John Warren, IPS Learning	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30-4:30pm	Teams and Project Work John Warren, IPS Learning	HEC010
5:00pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama
7:00-8:00pm	Andreas Bechtolsheim Lecture--Internship	Oakwood Apts

Wednesday, May 23, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:00pm	Decision-Making and Risk Management Hannah Winter, Strategic Decision Group	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30- 4:00pm	Group Presentations	HEC010
4:30 - 5:30pm	Entrepreneurial Thought Leaders Seminar- Internship	HEC Auditorium
5:45pm	Bus leaves from Stanford to WilmerHale	
6:00 - 9:00pm	The Entrepreneur's Club Event with Marten Mickos - Internship	WilmerHale
9:10pm	Bus leaves for Oakwood	



Thursday, May 24, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:00pm	Biases in Decision-Making Hannah Winter, Strategic Decision Group	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30-4:30pm	Design Thinking and Innovation Strategy Mark Schar, Stanford University	HEC010
5:00pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Friday, May 25, 2012

10:00am	Bus leaves for Intel Museum	Oakwood Apts
10:30-12:00pm	Site Visit: Intel Museum	
12:00-1:30pm	Lunch	
1:30-4:30pm	Afternoon Off	
4:30pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama



Course Agenda

CLASSES THIS WEEK WILL BE HELD AT LI KA SHING CENTER

Monday, May 28, 2012

US HOLIDAY - MEMORIAL DAY NO CLASS

Tuesday, May 29, 2012 - Moving Day

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:00pm	How to Start Finding the Future Tamara Carleton, Stanford University	Room 230A - LKSC
12:00-1:15pm	Lunch	Med Café @ LKSC
1:15pm	Bus leaves for Oakwood Apartments	Campus Drive & Jordan Way
1:30-5:30pm	Afternoon Off	

Wednesday, May 30, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:00pm	Defining the Right Innovation Path Tamara Carleton, Stanford University	LKSC
12:00-1:15pm	Lunch	Med Café @ LKSC
1:30- 4:00pm	Lessons Learned and Group Presentations	LKSC
4:30 - 5:30pm	Entrepreneurial Thought Leaders Seminar- Internship	HEC Auditorium
6:00pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Thursday, May 31, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-9:30am	Global Teamwork 3.0 - Part 1 Dr. Renate Fruchter, Stanford University	Skilling 193
9:30-11:00am	Global Teamwork 3.0 - Part 2 Dr. Renate Fruchter, Stanford University	Y2E2 rm# 292
11:00-12:00pm	Global Teamwork 3.0 - Part 3 Dr. Renate Fruchter, Stanford University	Skilling 193



Stanford Center for Professional Development Poland's Top 500 Innovators Program

12:00-1:15pm	Lunch	Tresidder
1:15pm	Bus leaves for IDEO	Faculty Club
1:30 - 3:00pm	Site Visit: IDEO	
3:15pm	Bus leaves for Stanford Shopping Center	IDEO
3:30 - 5:00pm	Site Visit: Microsoft Store & Apple Store	Stanford Shopping Center
5:15pm	Bus leaves for Oakwood Apartments	

Friday, June 1, 2012

8:00am	Bus leaves for Stanford	Oakwood Apts
9:00-12:00pm	Site Visit: Product Realization Lab Site Visit: Room 36 Site Visit: Biomimetics Lab Site Visit: Loft	
12:00-1:00pm	Lunch	Tresidder
1:00 - 2:30pm	Site Visit: Mechatronics Lab	
2:30 - 4:00pm	Break	
4:00 - 6:30pm	Site Visit: Nanoscale Science and Engineering Open House	
6:45pm	Bus leaves for Oakwood Apartments	



Course Agenda

Monday, June 4, 2012

7:15am	Bus leaves for Stanford Campus	Oakwood Apts
8:00-9:00am	Weekly Overview	HEC010
9:00-12:00pm	Building a Culture of Innovation Tamara Carleton, Stanford University	HEC010
12:00-1:15pm	Lunch	Tresidder
1:15pm	Bus leaves for Oakwood Apartments	Faculty Club
1:30-4:30pm	Afternoon Off	

Tuesday, June 5, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:00pm	Group Presentations to Donna Novitsky	HEC010
12:00-1:15pm	Lunch	Tresidder
1:30-2:30pm	Medical Life Sciences: Part 1 Maciej Kieturakis, M.D.	HEC010
2:30-3:30pm	Medical Life Sciences: Part 2 Kevin P. Connors, Cutera, Inc.	HEC010
3:30-4:30pm	Medical Life Sciences: Part 3 Thomas F. Zioncheck, Genentech	HEC010
4:30-5:30pm	Aligning Technology, Market and Intellectual Property Strategy Dr. Sudeep Basu	HEC010
6:00pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Wednesday, June 6, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-10:15am	Medical Life Sciences: Part 4 Prof. Waldemar Priebe	HEC010
10:30-11:45am	Medical Life Sciences: Part 5 Roman Solek, Interson. Inc	HEC010



12:00-1:45pm	Lunch	Tresidder
2:00-5:00pm	Strategy Execution Mapping: Part 2 - Application and Presentations John Warren, IPS Learning	HEC010
5:00-6:30pm	SUGAR FAIR - Internship	HEC Lobby
7:00pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Thursday, June 7, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-12:30pm	ME310 Presentations - Internship	Hewlett Teaching Center #200
12:30-2:00pm	Lunch	Tresidder
2:00-5:00pm	ME310 Design EXPERience Fair- Internship	Building 550
5:30pm	Bus leaves from Stanford to WilmerHale	
6:00 - 9:00pm	The Entrepreneur's Club Event with Jonathan Heiliger - Internship	WilmerHale
9:10pm	Bus leaves for Oakwood	

Friday, June 8, 2012

8:30am	Bus leaves for Site Visit	Oakwood Apts
9:00-12:00pm	Site Visit: TBD	
1:00 - 2:30pm	Site Visit: D2M	
3:00 - 5:00pm	Site Visit: NVIDIA	
5:15pm	Bus leaves for Oakwood Apartments	



Course Agenda

Monday, June 11, 2012

9:00am	Bus leaves for Site Visit	Oakwood Apts
10:00-12:00pm	Site Visit: Cutera	
12:00pm	Bus leaves for Exponent	
1:00-1:30pm	Lunch at Exponent	
1:30 - 5:00pm	Site Visit: Exponent	
5:00pm	Bus leaves for US-Poland Innovation Hub and Oakwood Apartments	

Tuesday, June 12, 2012

7:15am	Bus leaves for Stanford	Oakwood Apts
8:00-9:00am	Weekly Overview	HEC010
9:00-9:05am	Introductions Mark Iwanowski, Corebridge Capital	HEC010
9:05-9:30am	Lessons learned from one of Silicon Valley's Pioneers Pitch Johnson, Asset Management Company	
9:30-10:00am	Innovation Financing Francis Skrobiszewski, Polish National Capital Fund	
10:00-10:15am	Welcome from Honorary Polish Consul Tad Taube, Honorary Consul of the Republic of Poland	
10:15-11:00am	Panel discussion and Q&A	
11:00-11:15am	Break	
11:15-11:45am	Important Legal Considerations for Startups Stan Lewandowski, K&L Gates	
12:00-1:00pm	Lunch	Tresidder
1:00 - 2:00pm	Why Start Ups Fail (How to Improve the Likelihood of Success) Mark Iwanowski, Corebridge Capital	
2:00 - 4:30pm	Workshop Review of Business Plans Mark Iwanowski and Francis Skrobiszewski	
5:00 - 6:00pm	Catered dinner in classroom	HEC010
6:00 - 8:00pm	Starting the Startups Silicon Valley Way Janusz Bryzek, Fairchild	HEC010
8:15pm	Bus leaves for Oakwood Apartments	



Wednesday, June 13, 2012

8:00am	Bus leaves for Site	Oakwood Apts
8:30-12:00pm	Site Visit: NASA	
12:00-1:15pm	Lunch at NASA	
2:00 - 3:00pm	Site Visit: Cisco	
3:15pm	Bus leaves for Stanford Campus	
4:00 - 6:00pm	Financial Planning Mike Lyons, Stanford University	HEC010
6:00 - 7:30pm	Pizza and Session: University System Strategy for the Future Piotr Moncarz, Stanford University	HEC010
7:45pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Thursday, June 14, 2012

8:00am	Bus leaves for Stanford Campus	Oakwood Apts
9:00-11:30am	Virtual Mapping of Technology Andrzej Pawlak, VortexICG	HEC010
11:30-12:30pm	A Conversation with David Kelley about the d.school David Kelley, IDEO	d.school studio 1
12:30-2:00pm	Lunch	Tresidder
2:00-5:30pm	Workshop Virtual Mapping Andrzej Pawlak, VortexICG	HEC010
6:00pm	Bus leaves for Oakwood Apartments	Via Ortega & Panama

Friday, June 15, 2012

8:00am	Bus leaves for Stanford Campus (Via Ortega & Panama)	Oakwood Apts
9:00-2:00pm	Technology Valuation Andrzej Pawlak, VortexICG	HEC010
2:00-3:00pm	Lunch	Tresidder
3:00pm	Bus leaves for Oakwood Apartments	Faculty Club



Course Agenda

Monday, June 25, 2012

8:30am-4:30pm Day off for Group Work, Library Visits, Leisure Activities - to be used at your discretion

Tuesday, June 26, 2012

8:30am-4:30pm Day off for Group Work, Library Visits, Leisure Activities - to be used at your discretion

Wednesday, June 27, 2012

8:30am-4:30pm Day off for Group Work, Library Visits, Leisure Activities - to be used at your discretion

Thursday, June 28, 2012

10:45am	Bus leaves for Stanford Campus (Faculty Club)	Oakwood Apts
11:30-12:30	Lunch	Tresidder
12:30-1:30pm	Reimbursement and Final Admin Work	HEC010
1:30-4:00pm	Final Group Presentation and Feedback cont.	HEC010
4:00-5:00pm	Break	
5:00-8:00pm	Closing Dinner and Certificate Distribution	LKSC
8:00pm	Bus leaves for Oakwood	Campus Drive & Jordan Way

Friday, June 29, 2012

10:00am	Bus leaves for Google	Oakwood Apts
10:30-12:00pm	Tour of MTV	Google
12:00-1:00pm	Talk on Google and Display Advertising Ben Saitz, Director of Advertiser Technical Services in gTech	Google
1:00-2:00pm	Lunch	Google
2:00pm	Bus leaves for Oakwood Apartments	Google
2:30pm	Rest of Day Off	

Saturday, June 30, 2012

9:00am Check out of Oakwood