



Course Agenda

(This information is subject to change)

Monday, October 15, 2012

7:30am	Bus leaves for Stanford Campus	
8:15am	Arrive on Campus	Panama & Via Ortega
8:30-9:45am	Opening Ceremony	HEC010
	Bernd Girod Senior Associate Dean of Engineering, Stanford University	
	Paul Marca Stanford Center for Professional Development, Executive Director	
	Piotr Moncarz Academic Director, Poland's TOP 500 Innovators Program	
	Tad Taube Honorary Consul of the Republic of Poland	
	Mark Chandler San Francisco Mayor's Office	
	Jerzy Orkiszewski US-Polish Trade Council	
9:45-10:00am	Break	
10:00-10:15am	Photo	
10:00-12:00pm	Program Overview and Logistical Information	
12:00-1:15pm	Lunch	Stanford Faculty Club
1:30pm	Return to Oakwood - Afternoon Off	



Tuesday, October 16, 2012

8:15am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00am-12:00pm	What is Innovation? Mark Schar	HEC010
12:00pm-1:30pm	Lunch	
2:00pm-4:00pm	Technology Waldemar Priebe	
5:00pm	Bus departs for Oakwood	

Wednesday, October 17, 2012

8:15am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00am-12:00pm	Leading and Executing Strategy John Warren	HEC010
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Leading and Executing Strategy John Warren	
5:00pm	Bus departs for Oakwood	

Thursday, October 18, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00am-12:00pm	Empathy Mark Schar	HEC010
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Entrepreneurship Donna Novitsky	
5:00pm	Bus departs for Oakwood	



Friday, October 19, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00am-12:00pm	Entrepreneurship Hannah Winter	HEC010
12:00pm-1:30pm	Lunch	
2:00pm-4:00pm	Site visit: Cutera	

Monday, October 22, 2012

7:30am	Bus leaves for Stanford Campus	
8:00am	Arrive on Campus	Panama & Via Ortega
8:15-8:45am	Weekly Overview Piotr Moncarz	HEC010
9:00am-12:00pm	Creative Competence Mark Schar	
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Leading and Executing Strategy Ray Levitt	
5:00pm	Bus departs for Oakwood	

Tuesday, October 23, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Samuel Morris
9:00am-12:00pm	Entrepreneurship Donna Novitsky	Skilling 193
12:00pm-1:30pm	Lunch	
1:30pm-3:00pm	Term Project Workshop Piotr Moncarz	
3:00pm	Afternoon off	



Wednesday, October 24, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Arguello Way & Bowdoin Lane
9:00am-12:00pm	Innovation Mark Schar	Munger 123
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Entrepreneurial Finance 101 Mike Lyons	
5:00pm	Bus departs for Oakwood	
7:00pm-9:00pm	Study Time and Team Work on Projects	Oakwood

Thursday, October 25, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Arguello Way & Bowdoin Lane
9:00am-12:00pm	Intellectual Property Sody Tronson	Paul Brest Hall West
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Intellectual Property Sody Tronson	
5:00pm	Bus departs for Oakwood	
7:00pm-9:00pm	Study Time and Team Work on Projects	Oakwood

Friday, October 26, 2012

10:00am-11:30am	Site visit: Polycom	
11:35am	Bus leaves for Stanford Campus	
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Entrepreneurship Michael Fors	Paul Brest Hall West
5:00pm	Bus departs for Oakwood	



Monday, October 29, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Arguello Way & Bowdoin Lane
9:00am-12:00pm	Ideate Mark Schar	Paul Brest Hall West
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Leading and Executing Strategy Behnam Tabrizi	
5:00pm	Bus departs for Oakwood	

Tuesday, October 30, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Arguello Way & Bowdoin Lane
9:00am-12:00pm	Entrepreneurship John Novitsky	Paul Brest Hall West
12:00pm-1:30pm	Lunch	
1:30pm-4:00pm	Technology Session: Networking Katharina Breme & Clay Bullwinkel	
5:00pm	Bus departs for Oakwood	
7:00pm-9:00pm	Study Time and Team Work on Projects	Oakwood

Wednesday, October 31, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Arguello Way & Bowdoin Lane
9:00am-12:00pm	Prototype Mark Schar	Paul Brest Hall West
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Go-to-Market Lynda Smith	
5:00pm	Bus departs for Oakwood	



Thursday, November 1, 2012

7:15am	Bus leaves for Stanford Campus	
7:45am	Arrive on Campus	Panama & Via Ortega
8:00am	Internship Update	HEC010
8:45am	Break	
9:00am-12:00pm	Intellectual Property Sody Tronson	
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Entrepreneurial Finance 201 Mike Lyons	
5:00pm	Bus departs for Oakwood	
7:00pm-9:00pm	Study Time and Team Work on Projects	Oakwood

Friday, November 2, 2012

9:00am	Site visit: TBD
12:00pm-1:30pm	Lunch
1:30pm-4:30pm	Afternoon off

Monday, November 5, 2012

7:30am	Bus leaves for Stanford Campus	
8:00am	Arrive on Campus	Panama & Via Ortega
8:15-8:45am	Weekly Overview Piotr Moncarz	HEC010
9:00am-12:00pm	Test Mark Schar	
12:00pm-1:30pm	Lunch	
2:30pm-4:30pm	Presentation and Tour of CARS Chris Gerdes	VAIL
5:00pm	Bus departs for Oakwood	



Tuesday, November 6, 2012

9:00am	Site visit: Exponent	
12:00pm-1:30pm	Lunch	
2:00pm-4:30pm	Site Visit: NASA	
7:00pm-9:00pm	Office Hours Piotr Moncarz	Oakwood

Wednesday, November 7, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00am-12:00pm	Teams Mark Schar	HEC010
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Venture Capital and Entrepreneur Panel Tom Byers	
5:00pm	Bus departs for Oakwood	
7:00pm-9:00pm	Study Time and Team Work on Projects	Oakwood

Thursday, November 8, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00am-12:00pm	Intellectual Property Sody Tronson	HEC010
12:00pm-1:30pm	Lunch	
1:30pm-5:00pm	Leading and Executing Strategy John Warren	
5:30pm	Bus departs for Oakwood	
7:00pm-9:00pm	Study Time and Team Work on Projects	Oakwood



Friday, November 9, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00am-12:00pm	Entrepreneurship: Team Presentation Donna Novitsky	HEC010
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Afternoon Off	

Monday, November 12, 2012

7:30am	Bus leaves for Stanford Campus	
8:00am	Arrive on Campus	Panama & Via Ortega
8:15-8:45am	Weekly Overview Piotr Moncarz	HEC010
9:00am-12:00pm	Leading and Executing Strategy John Warren	
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Leading and Executing Strategy John Warren	
5:00pm	Bus departs for Oakwood	

Tuesday, November 13, 2012

8:00am	Bus leaves for Institute for the Future	
8:45am	Arrive at Institute for the Future	
9:00am-12:00pm	Futuring Mark Schar	Institute for the Future
12:00pm-1:30pm	Lunch	
1:30pm-4:30pm	Intellectual Property Soody Tronson	
5:00pm	Bus departs for Oakwood	
7:00pm-9:00pm	Office Hours Piotr Moncarz	Oakwood



Wednesday, November 14, 2012

8:00am	Bus leaves for Stanford Campus	
8:45am	Arrive on Campus	Panama & Via Ortega
9:00am-12:00pm	Innovation: Final Presentations Mark Schar	HEC010
12:00pm-1:30pm	Lunch	
1:30pm-5:30pm	Technology Pawlak	
5:30pm	Bus departs for Oakwood	
7:00pm-9:00pm	Study Time and Team Work on Projects	Oakwood

Thursday, November 15, 2012

7:45am	Bus leaves for Stanford Campus	
8:15am	Arrive on Campus	Panama & Via Ortega
8:30am-12:00pm	Poland Symposium	HEC010
12:00pm-1:30pm	Lunch	
1:30pm-5:30pm	Poland Symposium	
6:00pm	Bus departs for Oakwood	
7:00pm-9:00pm	Study Time and Team Work on Projects	Oakwood

Friday, November 16, 2012

7:45am	Bus leaves for Stanford Campus	
8:15am	Arrive on Campus	Panama & Via Ortega
8:30am-12:00pm	Poland Symposium	HEC010
12:00pm-1:30pm	Lunch	
1:30pm-5:30pm	Optional: Poland Symposium or Afternoon Off	
6:00pm	Bus departs for Oakwood	