



CREATIVE CRACOW

**TOP SPOT – Top 500 Innovators program alumni
success stories**

The Challenge

Develop and promote culture of creativity and entrepreneurship in Krakow



Our Solution

- Courses at AGH UST and Jagiellonian University
- Creative Breakfasts series
- Interdisciplinary projects
- Workshops on creativity and Design Thinking for NGOs and companies



How it Works

- We prototype!
- We share Stanford ideas and methods and adjust them for Polish culture
- We inspire and get inspired by others
- We develop our own methodology of creative thinking and finding solutions



Where's the Magic?

- Prototyping and learning by doing
- Challenging and addictive Teamwork
- From a dream to a foundation
- Unexpected projects
- We cannot stop!



Current Status and Future Plans

- Lab of Innovation and Creativity Foundation
- Assembling the offer for various clients (universities, companies, NGOs, teachers, etc.)
- Our far-reaching goal: a d.school in Krakow

Our Team



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- Mirosława M. Długosz
- Andrzej Grzesik
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- Krzysztof Kluza
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Thank You!



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