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UNIA EUROPEJSKA EUROPEJSKI FUNDUSZ SPOŁECZNY





The Challenge



How to be the best Design Thinking Centre in:

- Bydgoszcz?
- Poland?
- Europe? ...YES!

And cooperate with the best centers in the world!



University of Technology and Life Sciences in Bydgoszcz





How it Works



- It works fantastic!
 - SHOPA works 24h a day
 - Companies are coming and asking for projects
 - We change the mentality and culture
- We are focused on finding the best solutions for companies



Where's the Magic?

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IMPREZONS

Current Status and F

- a year ago SHOPA was a plan, today we have:
- 15 projects and more!

ure Plans

- Licencing agreements
- 75% patentable so far
- Fun ... a lot of FUN!



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Thank You for your attention and ... Keep SHOPING!