







www.utp.edu.pl

UNIA EUROPEJSKA EUROPEJSKI FUNDUSZ SPOŁECZNY





# **The Challenge**



How to be the best Design Thinking Centre in:

- Bydgoszcz?
- Poland?
- Europe? ...YES!

And cooperate with the best centers in the world!



#### University of Technology and Life Sciences in Bydgoszcz





#### **How it Works**



- It works fantastic!
  - SHOPA works 24h a day
  - Companies are coming and asking for projects
  - We change the mentality and culture
- We are focused on finding the best solutions for companies



## Where's the Magic?

.

IMPREZONS

### **Current Status and F**

- a year ago SHOPA was a plan, today we have:
- 15 projects and more!

ure Plans

- Licencing agreements
- 75% patentable so far
- Fun ... a lot of FUN!



#### CONTACT US:

shopa@utp.edu.pl

VISIT US: www.shopa.utp.edu. pl

LIKE US: www.facebook.com/shopa.utp

## Thank You for your attention and ... Keep SHOPING!