



How?

stimulating the creativity
of the team and encouraging
entrepreneurial attitudes in
academic environment

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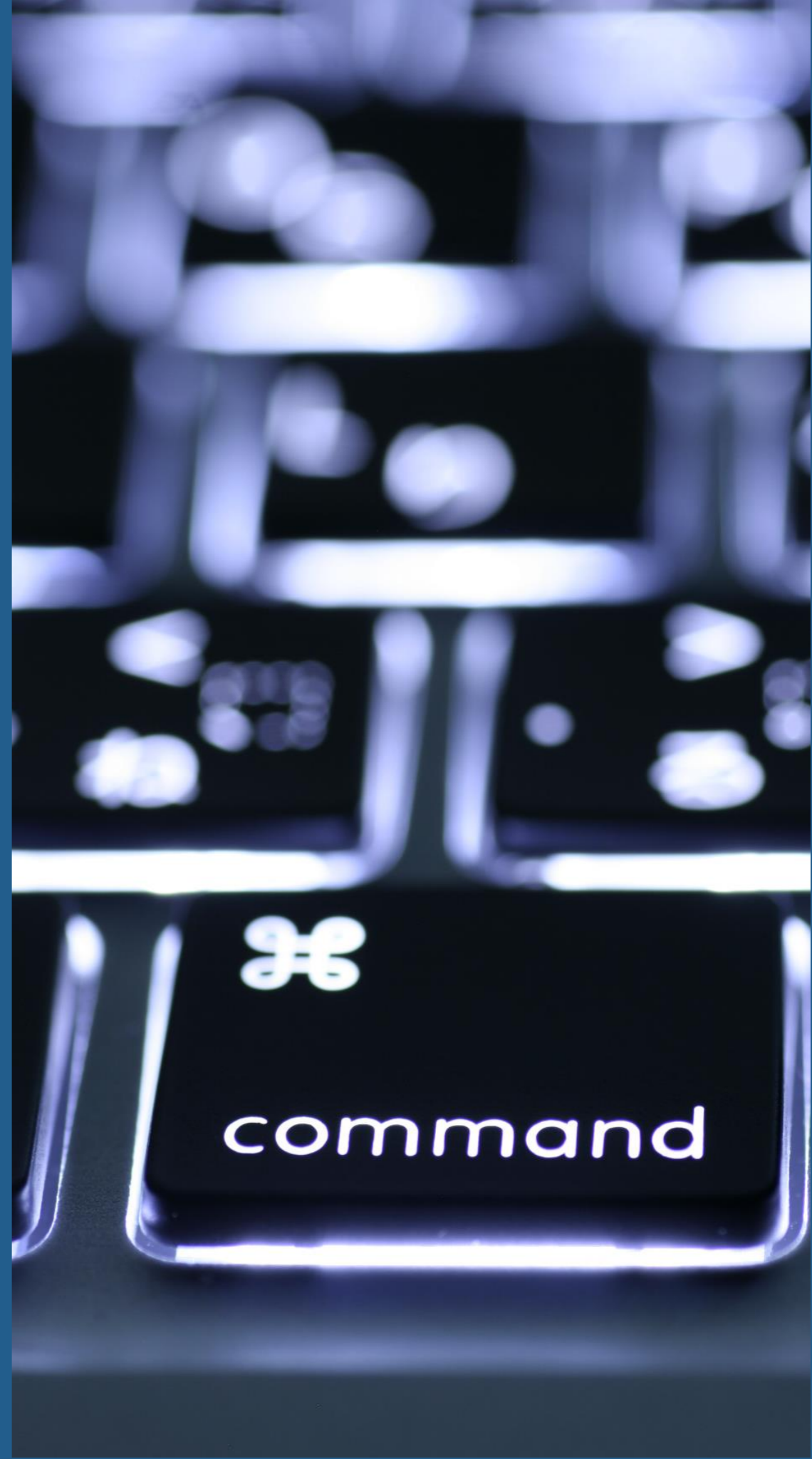


Agenda

- Microclimate of Silicon Valley
- Failure perception
- What the innovation is?
- Open Innovations
- What it means to be T-shaped?

Microclimate of Silicon Valley

- Intellectual capital
- Finance supply
- Technology availability
- Internationalization
- Supply chain





Failure Perception

- Mental and cultural barrier
- There is no progress without failures
- Learning from ours and other people mistakes
- Depersonalization of failure
- It's OK to fail

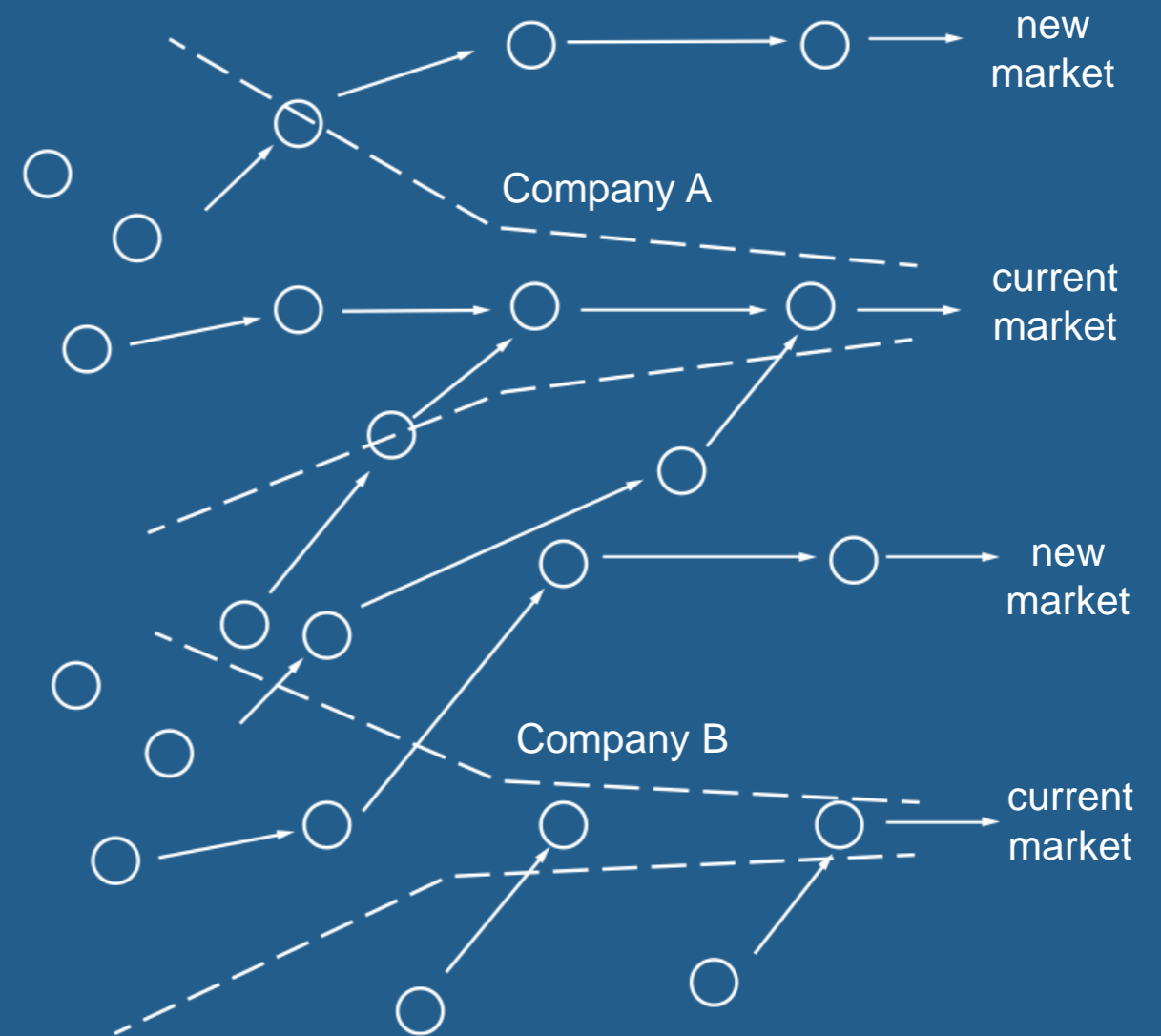
What the innovation is?

- Inventor or innovator?
- New value
- Innovation context
- Combination
- Sustaining or disruptive innovation



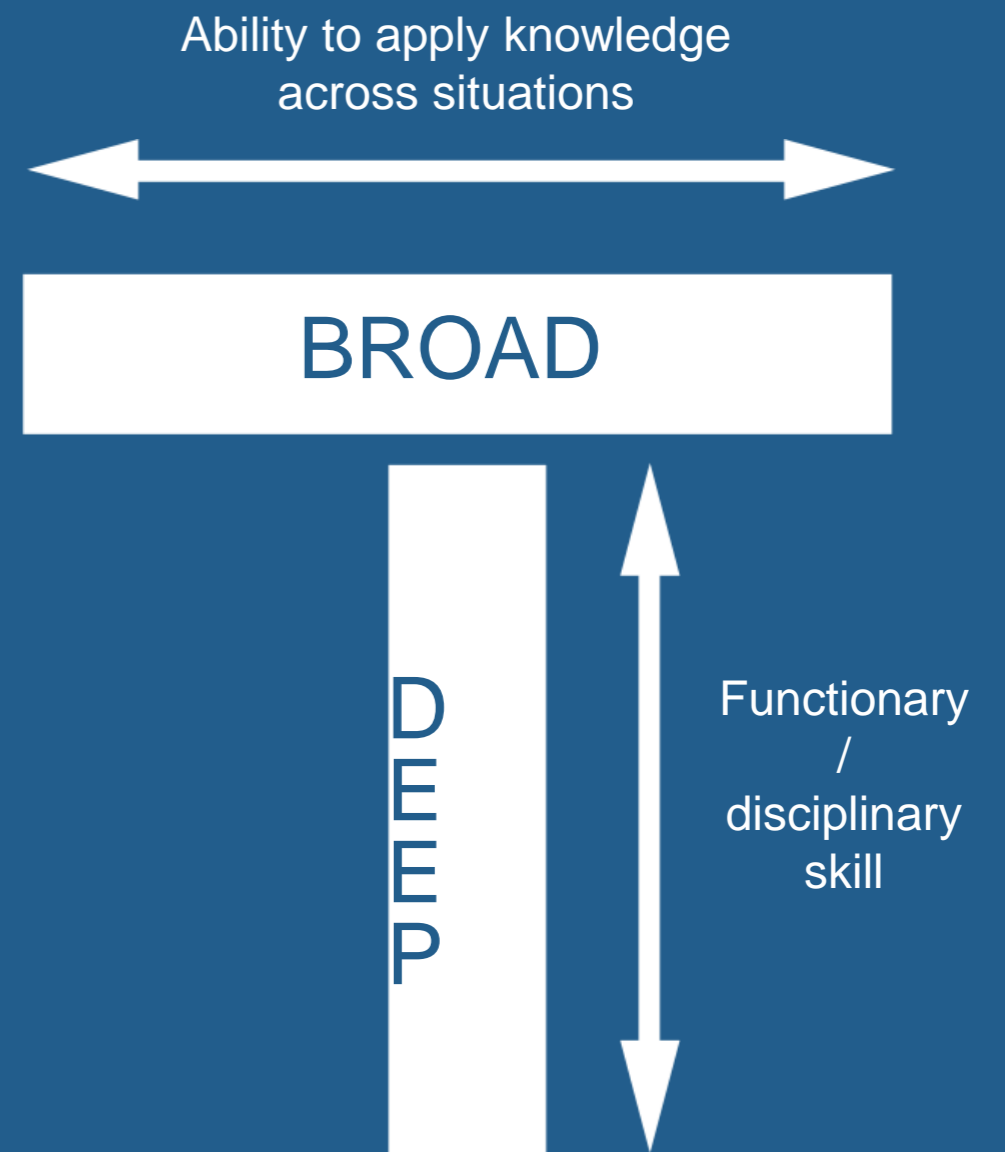
Open Innovations

- Classical innovation model
- Restricted access to knowledge & technology
- Innovation flow
- MIT vs UC Berkeley
- Open Innovation Leaders



T-shaped?

- Two categories of people
- Man of the renaissance
- Balanced development
- Changing job market
- Team is the power



Unfortunately, it is over!

- Questions?
- Suggestions?
- Comments?

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